



71st Annual ASB Meeting Invitation To Exhibit And Present Workshops, Industry Partners & Advertising: Asheville, NC Crowne Plaza April 7-10, 2010

This four-day event brings together approximately 1,000 biologists from across the southeastern United States. The meeting features a distinguished plenary speaker, special symposia, field trips, oral and poster presentations, workshops, networking and social events, and more.

The Annual Meeting provides you with the exclusive opportunity to showcase your products and/or services to this large and important audience of faculty, students, researchers, conservation workers, military and government personnel, and business professionals with a common interest in biological issues. Interests are diverse, but range from genetics and molecular biology, to physiology and population biology, to community and ecosystem ecology.

About ASB

The Association of Southeastern Biologists (ASB) was established in 1937 by biologists concerned with the quality of biological research in the southeastern United States. Today, ASB is the largest regional biology association in the country, and is committed to the advancement of biology as a science by the promotion of science education, research, and the application of scientific knowledge to human problems.

2010 Exhibitor Benefits

ASB is committed to maximizing your exposure and has scheduled a number of special events in the Exhibitor Showcase. The ASB Annual Conference allows for exposure to over 800 attendees dedicated to the advancement of biology.

~Poster Sessions

Research posters will be displayed in the Exhibit Hall throughout the conference. ASB poster sessions are heavily attended. Exhibitors receive added exposure from this well attended event throughout the conference.

~Posters & Pastries

Attendees will view posters while enjoying AM & PM coffee breaks in the Exhibit Hall on Thurs & Fri. Refreshment area is located in the back of the Exhibit Hall for maximum traffic flow.

~Commercial Workshops

Exhibitors may target attendees who participate in a 50-minute commercial workshop presented by the exhibitor at no additional charge.

~Signage

Special Exhibit Hall signage recognizing exhibitor participation.

~Networking at Social Events

Wed Night Welcome Reception, Thurs Night Social, Fri Night Banquet. Take advantage of getting to know attendees during these informal marketing events.

~Year-Round Advertising & Marketing Opportunities

ASB provides a hot link to your company for each qualifying Exhibitor. The link will remain on the ASB web site throughout the year for your convenience.



Explanation of Exhibiting Options at the Annual Association of Southeastern Biologists Asheville, NC

3 Options

Option A:

Regular Exhibitor (Located In the Exhibit Hall)

Exhibitor Package: Each \$975 booth consists of (1) 10' x 10' booth, 8' back drape, 3' side drapes, (1) 8' X 24" white covered table with skirting, 2 chairs and 1 wastebasket, security services, hot link from ASB Web Site, 2 tickets to Thurs Night Social- "Appalachian Fling", AM & PM breaks, Exhibitor Pizza Party during installation, exhibit hall signage, booth identification sign, recognition announcements and one 50-minute commercial workshop with **full** payment of booth, 2 complimentary badges for employees only (additional badges are \$130/person), 25 word description will appear in the final show program, Private Exhibitor-Only Lounge, 2 tickets to the Patrons & Exhibitors Breakfast.

Option B:

Table Top Exhibit (Located Outside the Exhibit Hall in the Pre-Function Area)

Each \$375 table top booth consists of one 6' X 24" white covered draped table, 1 folding chair, 1 ticket to Thurs Night Social- "Appalachian Fling", AM & PM breaks, Exhibitor Pizza Party during installation, exhibit hall signage, 1 complimentary badge for employee only (additional badges are \$130/person), 25 word description will appear in the final show program. Private Exhibitor-Only Lounge, 2 tickets to the Patrons & Exhibitors Breakfast. Backdrops (of any type) are not permitted in this area.

Option C:

Publishers Book Exhibit (\$150 per title)

Attention Publishers & Authors !!! Can't make it to the meeting this year? No problem..... Each title is displayed in the Exhibit Hall in the ASB Publishers Book Exhibit Booth. Provide one copy of your publication and up to 500 copies of your accompanying literature. ASB will provide one 8" X 10" tabletop sign to announce your publication and display all 3 throughout the entire convention. (Your publication will not be returned).



ASB Asheville-April 7-10, 2010

Exhibit Hall Hours

Wednesday, April 7th

9am - 4pm

Exhibitor Move-In

12noon-2pm

Exhibitor Pizza Party

6:00pm –10 pm

ASB Welcome Reception-Western Carolina University & University of North Carolina-Asheville
Exhibit Hall is NOT Open,

All exhibitors are invited and welcomed to attend the plenary session and welcome reception. Exhibitors who wish to sell items at this event will be provided a table in the reception area.

Thursday, April 8th

8am – 5:00pm

Exhibits Open

Friday, April 9th

8am-2:00pm

Exhibits Open

2pm-4pm

Exhibitor Move-Out

In recognition of your support of ASB, all Exhibitors are welcomed to attend the Free Exhibitors and Patrons Breakfast. A separate letter of invitation will be mailed to you in early 2010.



Exhibitor Booth Registration Form
 2010 Association of Southeastern Biologists
 April 7-10, 2010 Asheville, NC
 Crowne Plaza

Exhibitor Package: Each \$975 booth consists of (1) 10' x 10' booth, 8' back drape, 3' side drapes, (1) 6' X 24" white covered table with skirting, 2 folding chairs and 1 wastebasket, security services, hot link from ASB Web Site, 2 Tickets to Thurs Night Social-*"Appalachian Fling"*, AM & PM breaks, Exhibitor Pizza Party during installation, exhibit hall signage, booth identification sign, recognition announcements and one 50-minute commercial workshop with full payment of booth only (workshop form must be submitted by Nov 30, 2009), 2 complimentary badges for employees only (additional badges are \$130/person), 25 word description will appear in the final show program (The exhibit hall is carpeted).

Company/Organization _____

(Please list company name as you wish it to appear on printed materials)

Representative (The person who will receive the Exhibitor Service Kit): _____

If you need additional Service Kits please e-mail: A2ZConvention@yahoo.com

Email Address: _____

Contact Address: _____

Telephone: _____ Fax: _____

Web Site:(Hot Link from ASB Web Site) _____

25 Word Workshop Description: Please submit description via e-mail to

A2ZConvention@yahoo.com

(Description will appear in Final Show Program of Southeastern Biology)

Qty	Item	Amount
_____	Patron Member Booth	included
_____	1 st Booth	\$975
_____	Each Additional Booth	\$500
_____	Pre-Function Area Table Top Display (No backdrop Allowed)	\$375
_____	Publishers Book Exhibit	\$150/title
_____	Yes I would like an AD in Southeastern Biology, Final On Site Program (circle choice) 1/4 page=\$250, 1/2 page=\$375, full page=\$500 (Patron Included)	
	Total Amount Enclosed	\$ _____

Requested Booth Number (see Floorplan): 1st choice _____ 2nd choice _____ 3rd choice _____

Hold Harmless Clause: The Exhibitor assumes all responsibility and liability for losses, damages and claims arising out of injury to the exhibitor's display, equipment and other property brought upon the premises of the convention facilities and shall indemnify and hold harmless the association agents, servants and employees as well as the ASB organization from any losses, damages and claims.

Upon acceptance by ASB, this signed application and Exhibitor Contract form becomes the contract for booth rental for the 2010 ASB Annual Convention. Exhibitor's will be notified of their acceptance by letter no later than 15 Dec 09. Refund Policy: 50% on or before 15 Dec 09, 0% on or after 16 Dec 09.

Signature _____ Date _____

Title _____ e-mail _____

Return Form With Check by **Nov 30, 2010** to: Scott Jewell, ASB Meeting Planner, PO Box 1088, Mebane, NC 27302; A2Zconvention@yahoo.com, 336/213-7373 cell, 336/421-0034 office, 336/421-3425 fax.

Early Bird Discount: \$100 off the \$975 booth, if payment and application received prior to Nov 15, 2009

*Exhibitor Service Kits to be mailed by 1 March 2010



Exhibit Hall Badge Form

2010 Association of Southeastern Biologists
 April 7-10, 2010 Asheville, NC
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FAX This Completed Form Before 3/01/10 To Scott Jewell, ASB Meeting Planner

FAX # 336/421-3425

Company/Organization_____

Name _____ City _____ State _____

1.

2.

Additional Badges \$130/ea

Name _____ City _____ State _____

1.

2.

3.

4.

Note: Each Company receives two complimentary exhibit hall passes per 10' X 10' or tabletop booth payment. Badges are to be used for company employees only. Partnering companies must pay \$130 to register for the ASB Conference. **BADGES MUST BE WORN TO BE ADMITTED INTO ALL FUNCTIONS!!!**



ASB Annual Meeting
7-10 April 2010
Crowne Plaza Expo Center
Asheville, NC

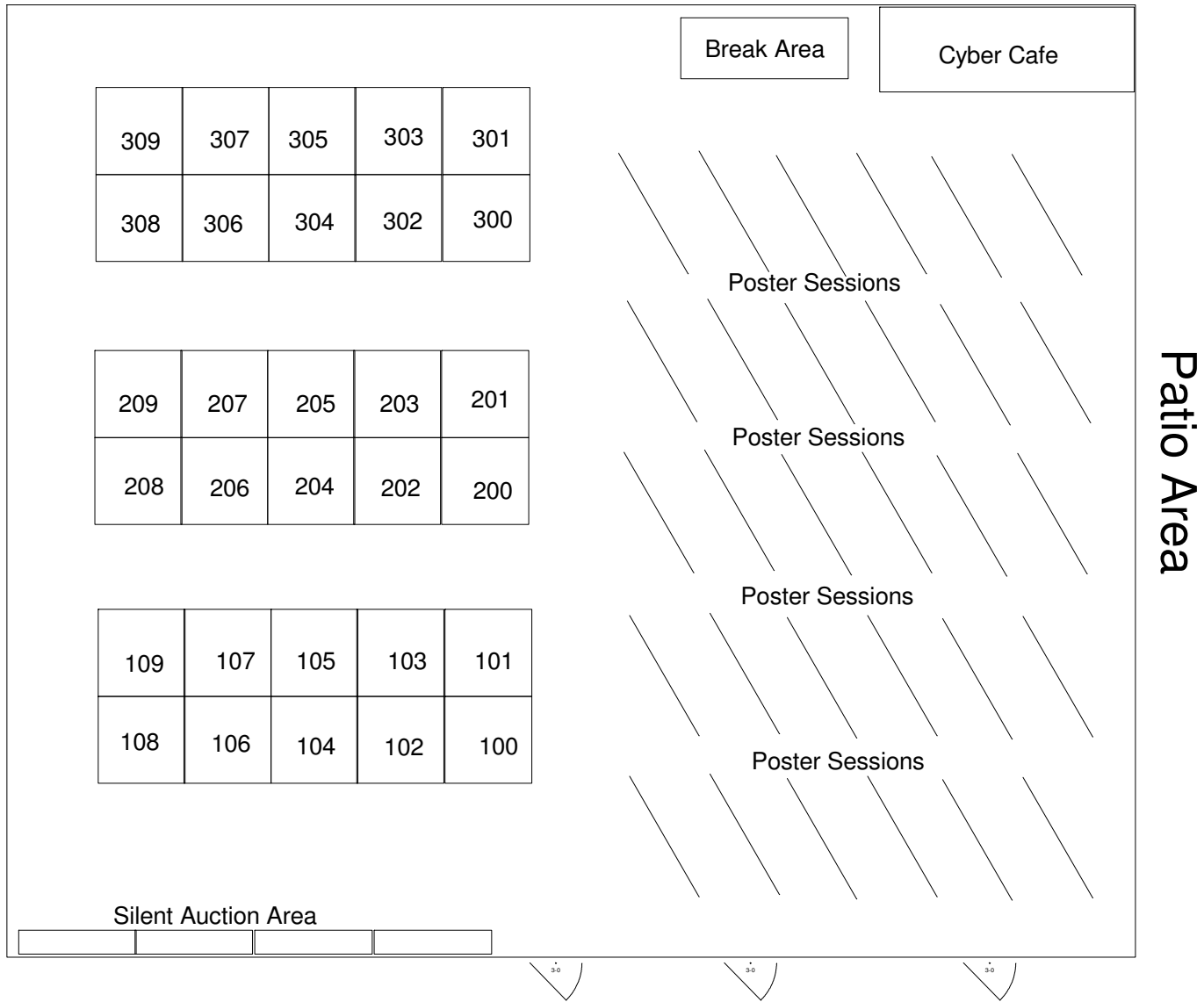


Exhibit Hall Entrance