

Appalachian State University
First and Second Majors: Enrollment by Degree Major
Fall 2003-2007
College of Business

NOTE: IPEDS (on-campus and distance learning) data are used in this report.

CIP Code	Major Code	Program Title	Status	Degree	Fall 2003			Fall 2004			Fall 2005			Fall 2006			Fall 2007		
					LL	UL	GR	LL	UL	GR	LL	UL	GR	LL	UL	GR	LL	UL	GR
Accounting					106	218	46	131	198	43	133	198	41	164	233	38	151	250	36
520301	301A	Accounting	A	BSB	106	218		131	198		133	198		164	233		151	250	
520301	302*	Accounting	A	MS			2			3			2			1			
520301	302B	Taxation	A	MS			19			18			11			8			9
520301	302C	General	A	MS			24			21			27			24			27
520301	302D	Accounting Information Systems	A	MS			1			1			1			5			
Business					24	28	17	68	43	23	96	57	29	109	69	33	118	79	23
520201	305A	Business Administration	A	MBA			17			23			29			33			23
521101	337A	International Business	A	BSB	24	28		68	43		96	57		109	69		118	79	
Computer Information Systems					57	284		49	195		74	149		74	128		77	134	
521201	310A	Computer Information Systems	A	BSB							36	6		70	54		76	110	
521201	336A	Information Systems	D	BSB	57	284		49	195		38	143		4	74		1	24	
Economics					29	72		26	72		25	65		25	61		18	54	
450601	107D	International Economics	A	BA															1
450601	316A	Economics	A	BSB	29	72		26	72		25	65		25	61		18	53	
Finance, Banking and Insurance					70	312		60	303		82	254		129	289		117	314	
520801	303A	Banking	D	BSB			1												
520801	322A	Finance	D	BSB			1		1										
520801	322A	Finance**	A	C					1		1								
520801	326A	Finance and Banking	A	BSB	59	223		50	230		69	183		113	206		102	245	
521701	380A	Risk Management & Insurance	A	BSB													10	2	
521701	374A	Risk & Insurance	A	BSB	11	87		10	71		13	70		16	83		5	67	
Management					260	545		303	511		379	465		431	414		273	460	1
510701	328A	Health Care Management	A	BSB	13	36		19	37		19	43		32	48		32	55	
521001	330A	Human Resource Management	A	C															1
520201	350A	Management	A	BSB	224	447		242	407		323	347		342	296		185	319	
520201	355B	Entrepreneurship	A	BSB													2	8	
520201	355C	General Management	A	BSB													6	4	
520201	355D	Human Resource Management	A	BSB													1	2	
520901	371A	Hospitality & Tourism Management	A	BSB	23	62		42	67		37	75		57	70		47	72	
Marketing					153	332		176	321		177	282		170	237		181	223	
521401	352A	Marketing	A	BSB	153	332		176	321		177	282		170	237		181	223	
					699	1791	63	813	1643	66	966	1470	70	1102	1431	71	935	1514	60

Source: Student Data Files

Notes: Status A=Active Program; D=Discontinued Program

LL=Lower Level; UL=Upper Level; GR=Graduate Level

** Beginning Fall 2004, students enrolled in Graduate Certificate Programs are being reported. In prior years, they were reported as non-degree/unclassified.