

Appalachian State University
Enrollment by Degree Major by Student Type
Fall 2003-2007
COLLEGE OF BUSINESS

NOTE: On-campus and distance learning data are used in this report.

CIP Code	Major Code	Program Title	Status	Degree	Fall 2003		Fall 2004		Fall 2005		Fall 2006		Fall 2007	
					On/C	Off/C	On/C	Off/C	On/C	Off/C	On/C	Off/C	On/C	Off/C
ACCOUNTING					360		364	3	364		430		424	
520301	301A	Accounting	A	BSB	314		322	3	323		392		388	
520301	302*	Accounting	A	MS	2		3		2		1			
520301	302B	Taxation	A	MS	19		18		11		8		9	
520301	302C	General	A	MS	24		21		27		24		27	
520301	302D	Accounting Information Systems	A	MS	1				1		5			
COMPUTER INFORMATION SYSTEMS					318	1	230		212		194		194	
521201	310A	Computer Information Systems	A	BSB					41		119		172	
521201	336A	Information Systems	D	BSB	318	1	230		171		75		22	
ECONOMICS					71		74	2	66		60		48	
450601	316A	Economics	A	BSB	71		74	2	66		60		48	
FINANCE, BANKING AND INSURANCE					275		276	2	256		338		347	
520801	303A	Banking	D	BSB	1									
520801	322A	Finance	D	BSB	1		1							
520801	322A	Finance**	A	C			1		1					
520801	326A	Finance and Banking	A	BSB	243		243	2	231		299		316	
521501	368A	Real Estate & Urban Analysis	D	BSB							39			
521701	374A	Risk & Insurance	D	BSB	30		31		24				24	
521701	380A	Risk Management and Insurance	A	BSB									7	
MANAGEMENT					687	14	704	22	789	12	816	5	701	5
510701	328A	Health Care Management	A	BSB	47		55		62		78		86	
520201	350A	Management	A	BSB	557	14	547	22	618	12	614	5	477	5
520201	355B	Entrepreneurship	A	BSB									9	
520201	355C	General Management	A	BSB									9	
520201	355D	Human Resource Management	A	BSB									3	
520901	371A	Hospitality & Tourism Management	A	BSB	83		102		109		124		117	
MARKETING					404		436	3	425		386		372	
521401	352A	Marketing	A	BSB	404		436	3	425		386		372	
OTHER					67		127	2	167	7	193	18	201	15
520201	305A	Business Administration	A	MBA	17		23		22	7	15	18	8	15
521101	337A	International Business	A	BSB	50		104	2	145		178		193	
					2182	15	2211	34	2279	19	2417	23	2287	20

Source: Student Data Files

Notes: Status A=Active Program, D=Discontinued Pgm, On/C=On Campus, Off/C=Off Campus (Distance Ed)

** Beginning in Fall 2004, students enrolled in Graduate Certificate Programs are being reported. In prior years, they were reported as non-degree/unclassified.