

Assessment Day!



NCSU Undergraduate
Assessment Symposium
April 7, 2003



Why Are You Here?

- What are you interested in learning about this topic?
- Do you have an assessment day?
- What would you do with an assessment day?





Appalachian State University

Focus Day

- Began in 1998
- Cohort-Based
- Afternoon of Convocation Day (early September)—originally held 2 assessment days





How do we get students to do it?

- Hold/Block on Early Registration
- Correspondence
 - Letter to PO Box
 - E-mail
 - Admit Tickets sent to ASU PO Box with assessment assignment
- Communication with Academic Advisors
- Make-Up Testing Days





How do we get it done?

- Be organized and begin early!
- Materials—distributed into tubs
- Reserve sites/equipment early
- Staffing sites—“volunteers” from faculty, staff, student organizations
 - Staff Training sessions





How do we get it done?

■ Extra Touches in the Details

- Graphic Identity
- Every material possible—including pencils and tissues
- Protocol script written in detail for site leaders
 - Includes a short intro. Explaining the importance of assessment

Assessment Facts

Serving Size 1 session (3 hours)

Amount Per Serving

Calories 0 Calories from Fat 0

% Daily Value

Total Fat	0 g	0 %
Cholesterol	0 g	0 %
Sodium	0 g	0 %

Assessment...

**Good for you,
Great for Appalachian.**

*Percent Daily Values and Nutrition Facts listed here only refer to the act of being involved with Assessment. NOT the enclosed treat :)



A Focus Day Schedule

11:30

**Lunch -Grandfather Mountain Ballroom
Last minute instructions—EAT FAST!!**

12:15

Walker Hall - Receive Testing Materials

12:15-12:45 Assist With Room Set-Up/Organize Materials

12:45/2:15/3:45 Check-in students

1:00/2:30/4:00 Oral Communication Assessment Testing

4:45

Break Down Equipment/Return Materials





Who decides what is done?

- **University Assessment Committee**
 - Appointed by Provost
 - Members of IRAP, Faculty, Administrators, Student Development, Others interested
- **Focus on General Education and First-Year Assessment**





What have we done?



■ Surveys

■ Cognitive Testing:

- ACT-CAAP: Reading, Writing Skills, Critical Thinking, Science Reasoning
- Home-grown tests: Math/Science Reasoning, Social Science, Information Literacy, Hypertext assessment

■ Performance-based Testing: Computing, Speaking/Oral Communication, Essay Writing

■ Focus Groups





What about the future?

- One day/on-site testing is expensive
- Use more on-line testing and surveys
- Spreading out assessment days
 - A week—giving more time
 - Make assessment appointments
 - Departmental assessment days





Contact Information

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