

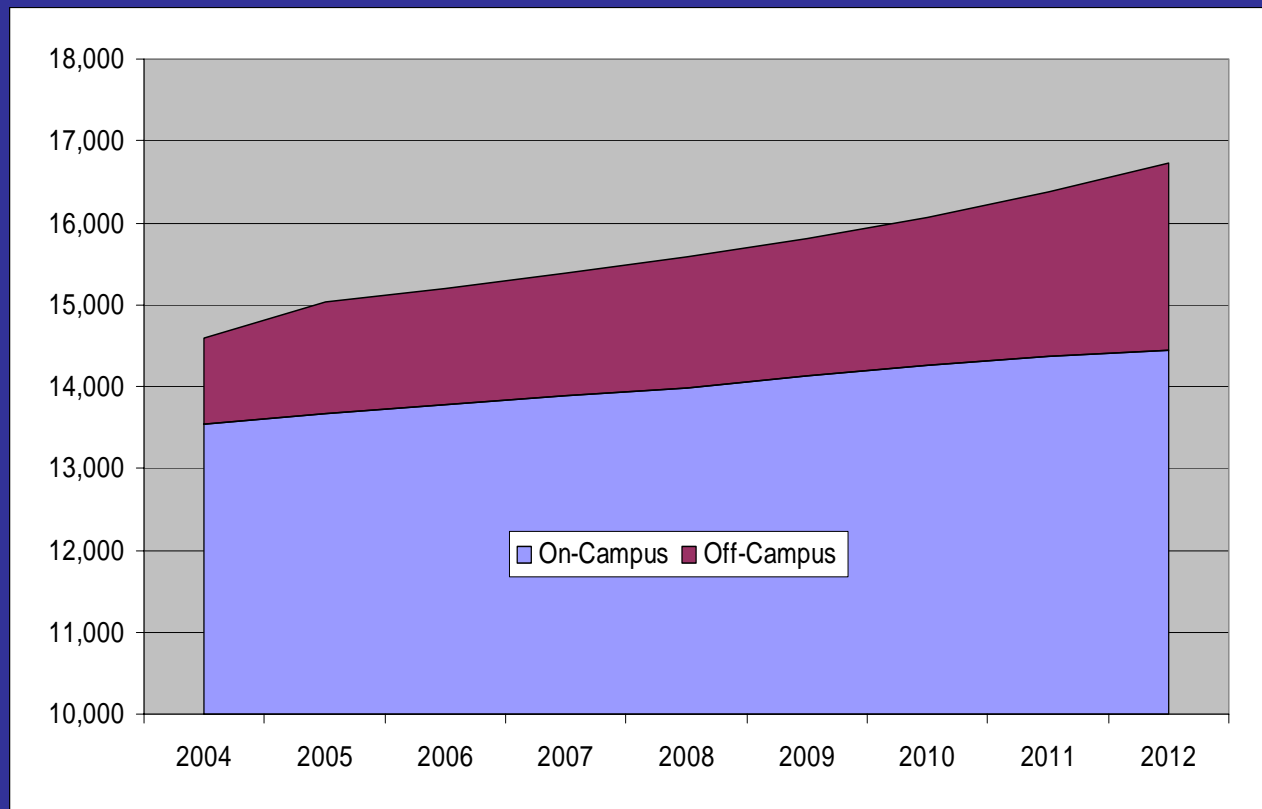
Who Are The Students At Appalachian?

New Faculty and Professional Student
Development Staff Orientation
August 17, 2004

How many students are here?

- 12,856 on-campus, Fall 2001;
13,185 on-campus, Fall 2002;
13,362 on-campus, Fall 2003;
13,550 expected on-campus, Fall 2004.
- 949 distance ed, Fall 2001;
1,051 distance ed, Fall 2002;
1,037 distance ed, Fall 2003;
1,050 expected distance ed, Fall 2004.
- Sixth largest in UNC (NCSU, UNCCH, ECU, UNCC, UNCG)

How many students do we anticipate?



How many freshmen do we enroll?

- Fall 1999 2209
- Fall 2000 2555
- Fall 2001 2350
- Fall 2002 2419
- Fall 2003 2473
- Fall 2004 2,550 increasing to...
- Fall 2012 2700

Who are our students?

For each 10 students you see...

- 9 are undergraduate
- 9 are full-time
- 9 are North Carolinians
- 3 undergraduates entered as transfers
- 5 live on campus, most others nearby
- 5 are female

They are young...

- Average age, undergraduates: 21
- 8 of 10 are 22 and younger
- 5 of 10 were born after 1980

- Average age, graduate students: 29
- 7 of 10 graduate students are under 32

They are from suburban NC...

- Top 5 feeder counties:
 1. Mecklenburg (Charlotte)
 2. Wake (Raleigh)
 3. Watauga (home county)
 4. Guilford (Greensboro)
 5. Forsyth (Winston-Salem)
- 5 of 10 are from cities of moderate size or larger

They are almost all white...

- 91.5% white
- 3.5% black (480 - 510)
- 1.1% Asian (130 - 160)
- 1.1% Hispanic (140 - 170)
- <1% Native American (40 - 60)
- <1% Non-Resident Alien (50 - 70)
- 2.0% Unspecified (240-300)

They have relatively high socioeconomic levels...

- 8 of 10 entering freshmen have at least one parent who has attended college
- 3 of 10 freshmen report family incomes greater than \$75,000
- Among the smallest percent in UNC qualifying for need-based financial aid

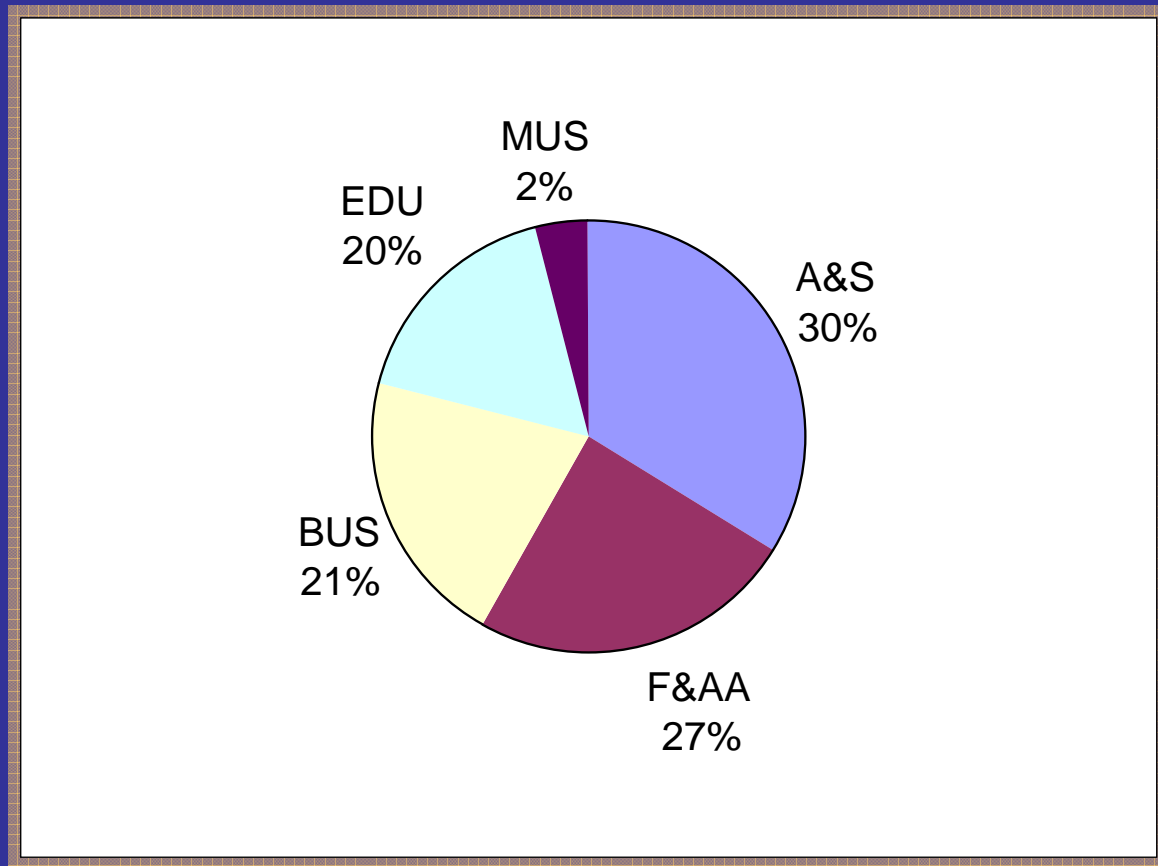
They have relatively high quality indicators for freshmen...

- Near 1120 SAT for 2004 entering freshmen
- 4th rank SAT in UNC
- 1020 - 1210, 25th-75th SAT percentile
- Over one-half are in the top 25% of high school class
- One of the higher selectivity ranks for public southern universities (US News)

They stay and graduate at relatively high rates...

- 83.0% freshmen-sophomore retention rate, 4rd highest in the UNC
- 55.3% five-year graduation rate, 4th highest in the UNC
- Ranked 9th in graduation rates among 123 Masters I southern universities (US News)

They earn degrees in the colleges/school like this...



What do they think of
Appalachian?

Regarding the quality of instruction...

- 91% graduating seniors rated faculty overall as “excellent” or “good”
- 90% sophomores rated faculty overall as “excellent” or “good”
- Consistently high evaluations on all 8 indicators of good educational practices (e.g., encourage actively involved learning; encourage student-faculty interaction)

More on quality of instruction...

- graduating seniors rating “excellent” or “good”
...92%, quality of instruction in major
...92%, quality of education received
- consistently among highest evaluations in the UNC

Regarding academic advising in the major...

- Graduating seniors rating “excellent” or “good”
 - ...81%, access to advisor
 - ...79%, sufficient time with advisor
 - ...79%, accurate information
 - ...81%, academic advising overall
- consistently among highest evaluations in the UNC

Regarding student support services...

- graduating seniors rating the service as “excellent” or “good” (of those who used the services)
 - ...82%, financial aid
 - ...81%, health services
 - ...81%, counseling center
 - ...80%, residence life programs
 - ...83%, career-related counseling, overall
- consistently among highest evaluations in the UNC

What generally can we say to describe Appalachian students?

- Traditional college age undergraduates and younger graduate students
- Full-time, residential
- White, suburban North Carolinians
- Higher socioeconomic status
- Higher academic credentials
- Very satisfied with their educational experiences

More Information:

www.irp.appstate.edu