

# Who Are The Students At Appalachian?

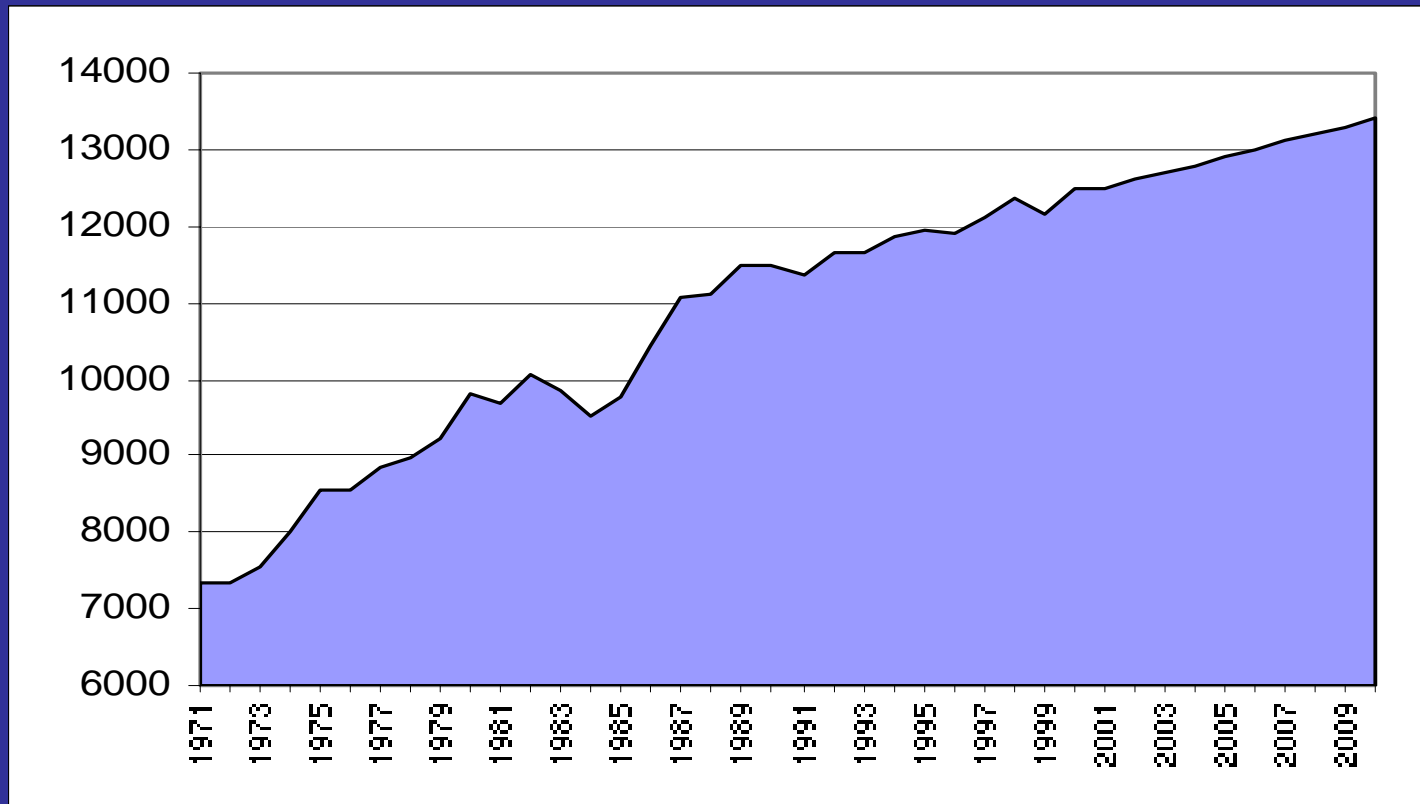
New Faculty and Professional Student  
Development Staff Orientation

August 7, 2001

# How many students are here?

- 12,386 on-campus, Fall 1998;  
12,150 on-campus, Fall 1999;  
12,499 on-campus, Fall 2000;  
12,500 expected, Fall 2001
- 448 in extension courses, Fall 1998;  
686 Fall 1999;  
773 Fall 2000;  
800+ expected Fall 2001
- Sixth largest in UNC (NCSU, UNCCH, ECU,  
UNCC, UNCG)

# How many do we anticipate on campus?



# How many freshmen do we enroll?

- Fall 1998      2316
- Fall 1999      2209
- Fall 2000      2555
- Fall 2001      2350
- Fall 2002      2400
- Fall 2003      2450, increasing to...
- Fall 2010      ? 2750+

Who are our students?

# For each 10 students you see...

- 9 are undergraduate
- 9 are full-time
- 9 are North Carolinians
- 3 undergraduates entered as transfers
- 5 live on campus, most others nearby
- 5 are female

# They are young...

- Average age, undergraduates: 21
- 8 of 10 are 22 and younger
- 5 of 10 were born after 1979
  
- Average age, graduate students: 29
- 3 of 4 graduate students are under 32

# They are from suburban NC...

- Top 5 feeder counties:
  1. Mecklenburg (Charlotte)
  2. Watauga (home county)
  3. Wake (Raleigh)
  4. Guilford (Greensboro)
  5. Forsyth (Winston-Salem)
- 5 of 10 are from cities of moderate size or larger

# They are almost all white...

- 95% white
- 3% black (350 - 400)
- <1% Asian (110 - 120)
- <1% Hispanic (90 - 110)
- <1% Native American (40 - 50)
- <1% Non-Resident Alien (65 - 75)

## They have relatively high socioeconomic levels...

- 8 of 10 entering freshmen have at least one parent who has attended college
- 3 of 10 freshmen report family incomes greater than \$75,000
- Among the smallest percent in UNC qualifying for need-based financial aid

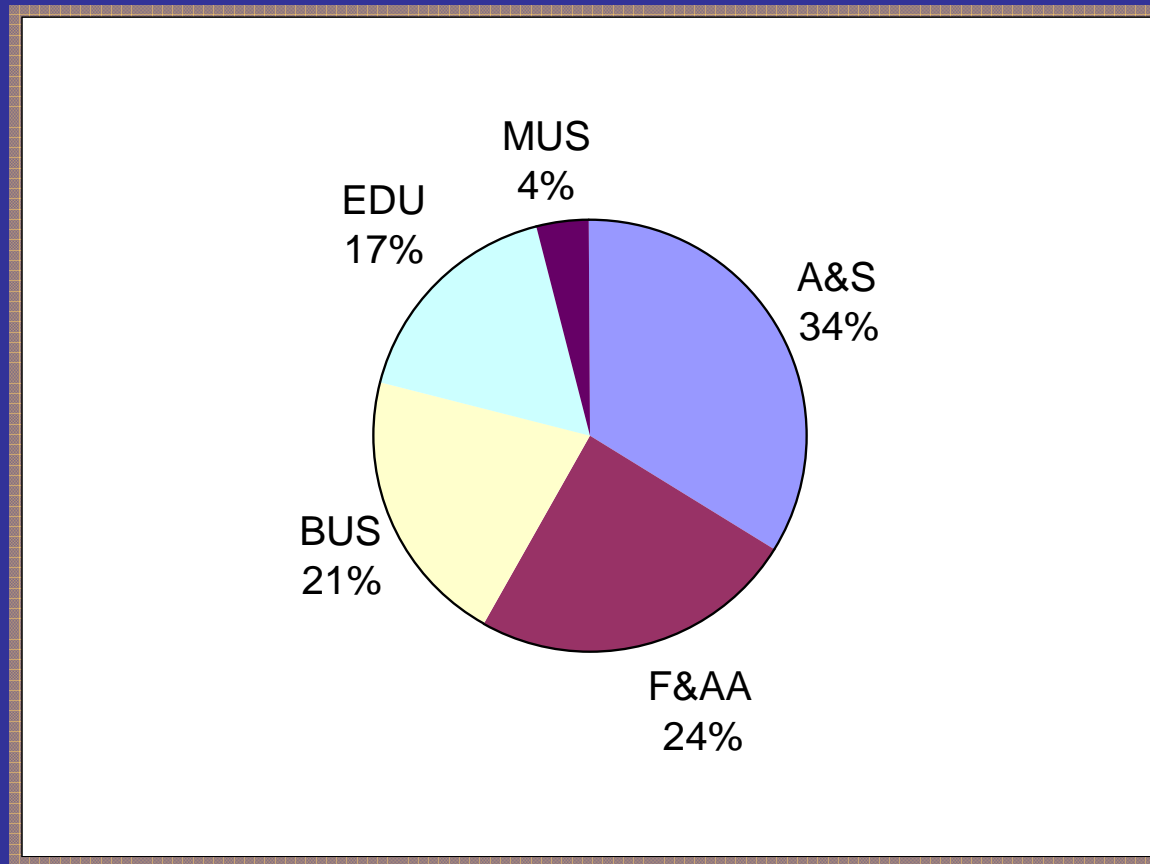
# They have relatively high quality indicators for freshmen...

- Near 1100 SAT for 2001 entering freshmen
- 4th - 5th rank SAT in UNC
- 970 - 1170, 25th-75th SAT percentile
- Over one-half are in the top 25% of high school class
- One of the higher selectivity ranks for public southern universities (US News)

# They stay and graduate at relatively high rates...

- 84.7% freshmen-sophomore retention rate, 3rd highest in the UNC
- 58.9% five-year graduation rate, 2nd highest in the UNC
- Ranked 7th in graduation rates among 123 southern universities (US News)

They choose majors in the colleges/school like this...



What do they think of  
Appalachian?

# Regarding the quality of instruction...

- 93% graduating seniors rated faculty overall as “excellent” or “good”
- 92% sophomores rated faculty overall as “excellent” or “good”
- Consistently high evaluations on all 8 indicators of good educational practices (e.g., encourage actively involved learning; encourage student-faculty interaction)

# More on quality of instruction...

- graduating seniors rating “excellent” or “good”
  - ...92%, quality of instruction in major
  - ...83%, quality of instruction overall
  - ...92%, overall education received
- consistently among highest evaluations in the UNC

# Regarding academic advising...

- graduating seniors rating “excellent” or “good”
  - ...83%, access to advisor
  - ...79%, sufficient time with advisor
  - ...80%, accurate information
  - ...83%, academic advising overall
- consistently among highest evaluations in the UNC

# Regarding student support services...

- graduating seniors rating the service as “excellent” or “good”
  - ...76%, financial aid
  - ...74%, health services
  - ...74%, counseling center
  - ...69%, residence life
  - ...92%, career-related counseling, overall
- consistently among highest evaluations in the UNC

# What generally can we say to describe Appalachian students?

- Traditional college age undergraduates and younger graduate students
- Full-time, residential
- White, suburban North Carolinians
- Higher socioeconomic status
- Higher academic credentials
- Satisfied with their educational experiences

More Information:

[www.irp.appstate.edu](http://www.irp.appstate.edu)