

# Retention and Graduation Rate Goals

Board of Trustees  
Appalachian State University  
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# UNC Quality Measures

Institution	Mean SAT	First-Year Retention Rate	Five-Year Graduation Rate	Six-Year Graduation Rate	Graduation & Retention U.S. News Rank
UNC Chapel Hill	1299 <sup>1</sup>	96.5 <sup>1</sup>	82.4 <sup>1</sup>	83.7 <sup>1</sup>	27 National
NC State	1183 <sup>3</sup>	88.7 <sup>2</sup>	64.9 <sup>2</sup>	70.5 <sup>2</sup>	78 National
<b>Appalachian</b>	<b>1131<sup>5</sup></b>	<b>85.8<sup>3</sup></b>	<b>57.6<sup>4</sup></b>	<b>64.0<sup>3</sup></b>	<b>13 Masters-South</b>
UNC Wilmington	1134 <sup>4</sup>	83.2 <sup>4</sup>	61.4 <sup>3</sup>	63.5 <sup>4</sup>	21 Masters-South
East Carolina	1042 <sup>8</sup>	75.9 <sup>8</sup>	50.5 <sup>5</sup>	54.5 <sup>5</sup>	3rd Tier National
UNC Asheville	1184 <sup>2</sup>	76.4 <sup>7</sup>	49.7 <sup>6</sup>	53.1 <sup>6</sup>	3rd Tier Liberal Arts
UNC Greensboro	1051 <sup>7</sup>	77.4 <sup>6</sup>	48.3 <sup>7</sup>	51.0 <sup>7</sup>	3rd Tier National
Elizabeth City	849 <sup>15</sup>	74.7 <sup>12</sup>	46.1 <sup>8</sup>	49.1 <sup>8</sup>	36 Bachelors-South
UNC Charlotte	1082 <sup>6</sup>	78.7 <sup>5</sup>	44.4 <sup>9</sup>	48.7 <sup>9</sup>	27 Masters-South
Winston-Salem State	900 <sup>11</sup>	75.3 <sup>11</sup>	37.9 <sup>12</sup>	47.9 <sup>10</sup>	35 Bachelors-South
Western Carolina	1027 <sup>9</sup>	70.9 <sup>15</sup>	44.4 <sup>10</sup>	47.3 <sup>11</sup>	49 Masters-South
NC Central	861 <sup>13</sup>	75.9 <sup>9</sup>	44.0 <sup>11</sup>	44.9 <sup>12</sup>	3rd Tier Masters-South
Fayetteville State	847 <sup>14</sup>	75.4 <sup>10</sup>	31.8 <sup>15</sup>	42.2 <sup>13</sup>	4th Tier Masters-South
NC A&T	893 <sup>12</sup>	72.5 <sup>13</sup>	34.7 <sup>13</sup>	39.5 <sup>14</sup>	3rd Tier Masters-South
UNC Pembroke	938 <sup>10</sup>	72.3 <sup>14</sup>	34.0 <sup>14</sup>	34.9 <sup>15</sup>	3rd Tier Masters-South
<i>ASU Difference from Median</i>	89	9.9	11.5	14.9	

# U.S. Quality Measures

Quality Measure	ASU	Masters I Average	Doc/Res-Int Average
1st yr retention rate	86%	72%	72%
4-yr graduation rate	30%	18%	20%
5-yr graduation rate	55%	35%	38%
6-yr graduation rate	60%	41%	44%
75 percentile SATV	610	556	589
75 percentile SATM	610	563	596

# Retention and Graduation Goals

		Fall 2008	Fall 2009	Fall 2010	Fall 2011
1 <sup>st</sup> to 2 <sup>nd</sup> - yr. retention		86.0	87.0	88.0	<b>90</b>
	2007- 08	2008- 09	2009- 10	2010- 11	2011- 12
4 yr f-t grad	<b>63</b>	<b>64</b>	<b>65</b>	<b>67</b>	<b>70</b>
4-yr trad. grad.	<b>39</b>	<b>41</b>	<b>43</b>	<b>46</b>	<b>50</b>
6-yr. grad	<b>64</b>	<b>66</b>	<b>68</b>	<b>71</b>	<b>75</b>

# What We've Learned

- Students at risk for not completing their degrees:
  - Males
  - Out-of-state students
  - Students with financial need not met
  - Students not engaged or performing academically in the first year (significance of even one “F” first semester)
  - Students who leave anytime before the 2<sup>nd</sup> year
  - Under-represented minority students
  - CSI: Drop-out prone, Family Support, Financial Security, Desire to Finish College, Desire to Transfer, Parents' Education
  - Students with lower entrance measures

# What We Do

- Student Achievement Team
- Freshman Seminar/Learning Communities
- Advising/early intervention
- Research leading to revision of academic policies
- Academic support for at-risk students
- Academic Affairs/Student Development partnerships
- Student research
- Student leadership
- Honors
- Community service/service learning

# What We Are Planning

- Admissions policies: holding some places for later admits
- Financial aid: meet  $\frac{1}{2}$  of need for targeted group
- Administrative reorganization for coherence, academic rigor, integrated learning and faculty involvement (General Education/University College)
- Sophomore programs
- Summer programs
- Male leadership/skill development course
- Residence halls: advising, faculty presence, expanded residential learning communities
- Continued research on sub-groups (readmits, transfers, persisters, D/W/F rates in key courses, major declaration patterns, advising)