

# Appalachian State University

## 2009 Freshman Survey - Overall Report

		Count	Column %
To how many colleges did you apply this year, including Appalachian?	One	138	11.2%
	Two	242	19.6%
	Three	330	26.8%
	Four	257	20.9%
	Five or more	265	21.5%
Are you receiving any type of financial aid? Include work study, grants, loans, and scholarships.	Yes	790	64.0%
	No	444	36.0%
Please indicate below each kind of aid you received.	Academic	370	47.0%
	Financial need	545	69.2%
	Athletic-based	28	3.6%
	Other (dance, music, etc.)	38	4.8%
	Other than listed above	159	20.2%
For the year 2008, what was the amount of your parents' or guardians' combined pre-tax income?	\$10,000 or less	34	3.0%
	\$10,001-\$15,000	17	1.5%
	\$15,001-\$20,000	20	1.7%
	\$20,001-\$25,000	30	2.6%
	\$25,001-\$30,000	44	3.8%
	\$30,001-\$35,000	69	6.0%
	\$35,001-\$40,000	50	4.4%
	\$40,001-\$50,000	87	7.6%
	\$50,001-\$60,000	98	8.6%
	\$60,001-\$75,000	178	15.6%
	\$75,001-\$100,000	192	16.8%
	\$100,001-\$150,000	187	16.4%
	\$150,001-\$200,000	77	6.7%
More than \$200,000	60	5.2%	
How many people do your parents or guardians currently support in their household?	One	54	4.4%
	Two	127	10.4%
	Three	249	20.4%
	Four	474	38.8%
	Five or more	319	26.1%
How many of your parents' or guardians' dependents including yourself are currently enrolled in college?	Only myself	799	65.7%
	Two dependents	358	29.4%
	Three or more dependents	60	4.9%
Indicate the educational attainment of your father.	Less than high school graduate	34	2.8%
	High school graduate	201	16.4%
	Some college/no degree	180	14.7%
	Two-year associate degree	111	9.0%
	Four-year baccalaureate degree	426	34.7%
	Some graduate or first professional coursework, but no degree	39	3.2%
	Master's Degree	165	13.4%
	Doctorate or first professional degree (medicine, dentistry, law, etc.)	71	5.8%

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Indicate the educational attainment of your mother.	Less than high school graduate	19	1.5%
	High school graduate	147	12.0%
	Some college/no degree	211	17.2%
	Two-year associate degree	181	14.7%
	Four-year baccalaureate degree	442	35.9%
	Some graduate or first professional coursework, but no degree	35	2.8%
	Master's Degree	165	13.4%
	Doctorate or first professional degree (medicine, dentistry, law, etc.)	30	2.4%
Which best describes the area in which you lived during high school?	Rural Area	149	12.1%
	Small town (20,000 or fewer)	388	31.5%
	Moderate-size city (20,001-60,000)	393	31.9%
	Large city (60,001-100,000)	151	12.3%
	Urban area (more than 100,000)	150	12.2%
During middle school, junior high or high school were you a participant in the GEAR UP program?	Yes	15	1.2%
	No	1,219	98.8%
In what grade(s) did you participate in GEAR UP?	6th	7	46.7%
	7th	9	60.0%
	8th	8	53.3%
	9th	5	33.3%
	10th	4	26.7%
	11th	3	20.0%
	12th	2	13.3%
To what extent did GEAR UP information and activities help you prepare for admission to college?	Very helpful	2	13.3%
	Helpful	5	33.3%
	Moderately helpful	7	46.7%
	Of little help	1	6.7%
	Unhelpful	0	0.0%
Have you been employed during your first semester?	I worked 20 hours or more each week.	16	1.3%
	I worked less than 20 hours each week.	153	12.4%
	I did not work .	1,065	86.3%
<b>During your college search and application process, how important were the following items in helping you make an informed decision:</b>		<b>Count</b>	<b>Column %</b>
Appalachian website	Extremely Important	409	33.9%
	Important	609	50.5%
	Not Important	168	13.9%
	N/A	20	1.7%
First Connections portal	Extremely Important	481	40.0%
	Important	529	43.9%
	Not Important	168	14.0%
	N/A	26	2.2%
College Fairs at your HighSchool/in your Community	Extremely Important	69	5.8%
	Important	302	25.5%
	Not Important	614	51.9%
	N/A	197	16.7%
Visiting Campus for a weekday tour	Extremely Important	444	37.0%
	Important	379	31.6%
	Not Important	179	14.9%
	N/A	199	16.6%
Visiting Campus at Open House	Extremely Important	302	25.3%
	Important	396	33.2%
	Not Important	224	18.8%
	N/A	272	22.8%

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During your college search and application process, how important were the following items in helping you make an informed decision:		Count	Column %
Regional Reception in the Spring	Extremely Important	59	5.0%
	Important	238	20.2%
	Not Important	391	33.2%
	N/A	489	41.5%
Emails from Appalachian	Extremely Important	337	28.0%
	Important	564	46.9%
	Not Important	254	21.1%
	N/A	47	3.9%
Viewbook	Extremely Important	161	13.7%
	Important	364	31.0%
	Not Important	319	27.1%
	N/A	331	28.2%
First Connections Book	Extremely Important	479	39.8%
	Important	533	44.2%
	Not Important	142	11.8%
	N/A	51	4.2%
Friends	Extremely Important	393	32.6%
	Important	519	43.1%
	Not Important	247	20.5%
	N/A	45	3.7%
Parents	Extremely Important	433	35.7%
	Important	572	47.2%
	Not Important	178	14.7%
	N/A	29	2.4%
Guidance Counselor	Extremely Important	171	14.3%
	Important	382	32.0%
	Not Important	517	43.4%
	N/A	122	10.2%
Teacher	Extremely Important	200	16.8%
	Important	399	33.4%
	Not Important	467	39.1%
	N/A	128	10.7%
Prior Experience (such as a summer camp)	Extremely Important	130	10.9%
	Important	193	16.2%
	Not Important	362	30.4%
	N/A	504	42.4%
		<b>Count</b>	<b>Column %</b>
If the information in the First Connections book were also available in a similar format online, which would you be more likely to use?	Hardcopy Book	698	56.8%
	Online Resource	500	40.7%
	Neither	31	2.5%
If the information in the First Connections book were also available in a similar format online, which would your parents be more likely to use?	Hardcopy Book	837	68.7%
	Online Resource	337	27.7%
	Neither	44	3.6%
What was the perception of Appalachian at your high school?	Top academic reputation with very competitive admission standards	358	29.1%
	Average academic reputation with average admission standards	709	57.6%
	Low academic reputation with easy admissions standards	50	4.1%
	No opinion	113	9.2%
Did you feel recruited to Appalachian?	Yes	254	20.8%
	No	724	59.2%
	Don't Know	246	20.1%

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What was the primary reason you chose Appalachian?	Appalachian's academic reputation in my major	299	24.2%
	Appalachian's overall academic reputation	114	9.2%
	Appalachian's location and the opportunities for outdoor activities	302	24.5%
	I wanted to attend a small university	27	2.2%
	I wanted to attend a large university	6	0.5%
	I was offered a merit scholarship	19	1.5%
	Less expensive than other schools I	114	9.2%
	Appalachian's student housing	0	0.0%
	Close to home	52	4.2%
	Far away from home	34	2.8%
	Offered an invitation to join the Honors Program	18	1.5%
	Diverse Student Body	4	0.3%
	I received more personal attention from Appalachian	42	3.4%
	Friends recommended it	41	3.3%
	Counselor recommended it	0	0.0%
	Parents wanted me to go here	21	1.7%
Friendly people	42	3.4%	
Other:	98	7.9%	
<b>During the coming school year, about how many hours do you think you will spend in a typical 7-day week doing each of the following:</b>		<b>Count</b>	<b>Column %</b>
Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities)	1-5	114	9.3%
	6-10	334	27.2%
	11-15	322	26.3%
	16-20	225	18.4%
	21-25	139	11.3%
	26-30	56	4.6%
	More than 30	36	2.9%
	Working for pay on- or off- campus	1-5	652
6-10		174	16.0%
11-15		142	13.0%
16-20		93	8.5%
21-25		23	2.1%
26-30		3	0.3%
More than 30		2	0.2%
Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.)	1-5	539	45.6%
	6-10	359	30.3%
	11-15	161	13.6%
	16-20	73	6.2%
	21-25	23	1.9%
	26-30	13	1.1%
More than 30	15	1.3%	
Relaxing and socializing (watching TV, partying, etc.)	1-5	128	10.5%
	6-10	334	27.3%
	11-15	324	26.5%
	16-20	217	17.8%
	21-25	88	7.2%
	26-30	39	3.2%
	More than 30	92	7.5%

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During the coming school year, about how often do you expect to do each of the following?		Count	Column %
Ask questions in class or contribute to class discussions	Very often	326	26.6%
	Often	479	39.1%
	Sometimes	408	33.3%
	Never	13	1.1%
Make a class presentation	Very often	72	5.9%
	Often	381	31.2%
	Sometimes	717	58.7%
	Never	52	4.3%
Work on a paper or project that requires integrating ideas or information from various sources	Very often	426	34.8%
	Often	614	50.2%
	Sometimes	177	14.5%
	Never	7	0.6%
Put together ideas or concepts from different courses when completing assignments or during class discussions	Very often	276	22.7%
	Often	587	48.2%
	Sometimes	339	27.8%
	Never	16	1.3%
Discuss ideas from your readings or classes with faculty members outside of class	Very often	103	8.4%
	Often	206	16.8%
	Sometimes	675	55.2%
	Never	239	19.5%
Discuss ideas from your readings or classes with others outside of class (students, family members, co-workers, etc.)	Very often	162	13.3%
	Often	458	37.5%
	Sometimes	545	44.6%
	Never	57	4.7%
Try to better understand someone else's views by imagining how an issue looks from his or her perspective	Very often	290	23.7%
	Often	575	47.0%
	Sometimes	334	27.3%
	Never	24	2.0%
Learn something that changes the way you understand an issue or idea	Very often	344	28.3%
	Often	564	46.4%
	Sometimes	293	24.1%
	Never	14	1.2%
Have serious conversations with students who are very different from you in terms of their religious beliefs, political opinions, or personal values	Very often	268	21.9%
	Often	432	35.4%
	Sometimes	475	38.9%
	Never	46	3.8%