

NORMAN CLARK, PH.D.

CURRICULUM VITAE

Dept. of Communication
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DEGREES

- B.A. Summa Cum Laude, Majors in Speech & Religious Studies, University of North Dakota, 1990
- M.A. Speech Communication, University of North Dakota, 1992
Thesis: *Conflicting Narratives: Abortion Protest in the Media*
Advisor: Stephen Rendahl
- Ph.D. Communication Studies, University of Iowa, 1998
Dissertation: *Give Us This Day Our Daily Bits: Rebinding the Local Community on the Internet*
Advisor: Bruce Gronbeck

GRANTS, FELLOWSHIPS & AWARDS

- ❖ USDA Food Stamp Program Outreach Grant, \$75,000, unfunded, spring 2008.
 - ❖ Learn and Serve America National CBR Innovation Grant, funded, \$4,000/yr for 3 years, 2007-2010.
 - ❖ NC Board of Governor's Teaching Award, College of Fine & Applied Arts, 2006
 - ❖ USDA Food Stamp Program Outreach Grant, \$65,000, unfunded, spring 2006.
 - ❖ Teaching Enhancement Grant: Instructional Materials Development Project, Hubbard Center, ASU, 2004
 - ❖ Creative Project Release Time Grant, Department of Communication, ASU, Spring 2004
 - ❖ ACT Service-Learning Faculty Member of the Year, 2002-03
 - ❖ Research/Scholarship/Creative Project Grant, Research and Sponsored Programs, ASU, Spring 2002
 - ❖ ACT Service-Learning Faculty Member of the Year, 2000-01
 - ❖ Assessment Project Release Time Grant, Appalachian State University, 2000-01
 - ❖ American Communication Association Outstanding Contribution to Communication Technologies, 2000
 - ❖ North Dakota Speech and Theater Association Scholar of the Year, 1996
 - ❖ Martin Fellow, 1993
 - ❖ Clay Harshbarger Award, 1993
 - ❖ University of Iowa Fellowship, 1992-6
 - ❖ Graduate Student of the Year, University of North Dakota School of Communication, 1992
 - ❖ Speech Graduate of the Year, University of North Dakota School of Communication, 1990
 - ❖ Blanch Lynch Scholarship, 1989
 - ❖ National Merit Scholarship, 1986-90
 - ❖ Institute of Nuclear Power Organizations Scholarship, 1986
 - ❖ President's Scholar Finalist, 1986
 - ❖ National Merit Scholar, 1986
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POSITIONS

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|---------------------------|---|
| Fall 2008 – present | Professor, Dept. of Communication, Appalachian State University. Primarily teaching courses in the Communication Studies concentration area. |
| Fall 2006 – present | Faculty Coordinator, Public Service Research Program, Appalachian State University. Half-time position, concurrent with Associate Professor position. Responsible for coordinating community-based research theses by Honors students, and teaching course on CBR in connection with the Blue Ridge Parkway (supported by external grant). |
| Fall 2003 – Spring 2008 | Associate Professor, Dept. of Communication, Appalachian State University. Same duties as previous position. |
| Fall 2000 – Spring 2003 | Assistant Professor, Dept. of Communication, Appalachian State University. Same duties as previous position, as well as Coordinator for the COM 1100 course (Spring 2002–present), and additional courses: Theory and Criticism of Rhetorical Communication, Social Movements. Converted the Theories and Practice of Persuasion course into a service-learning class, with semester-long group projects. Added service-learning component to COM 1100 and many other new components including on-line materials. |
| Fall, 1998 – Summer 2000 | Adjunct Assistant Professor, Dept. of Communication, Appalachian State University. Teaching duties same as previous position. |
| Fall, 1996 – Spring, 1998 | Adjunct Instructor, Dept. of Communication, Appalachian State University. Foundations and Contexts of Human Communication; Introduction to Mass Media; Interpersonal Communication; Public Speaking; Theory and Practice of Persuasion; Internet Communication (new course developed). Solely responsible for all courses. |
| Spring 1994, Fall 1995 | Instructor, Communication Studies, University of Iowa, Saturday and Evening Division. Communication and Public Affairs: Extremism in America; Persuasion in Society. Solely responsible for courses. |
| Fall 1993 – Spring 1995 | Graduate Instructor, Rhetoric Department, University of Iowa. Accelerated Rhetoric; Speaking and Reading. Solely responsible for courses. |
| Fall 1994 | Writing Project Team Member, Business School, University of Iowa. One of three graduate instructors hired for an inter-disciplinary project to evaluate and improve the writing of students in the business school. |
| Fall 1993 – Spring 1994 | Speaking Lab Instructor, University of Iowa. Assisted public speaking and international students with speech design and delivery. |
| Spring, 1992 | Graduate Research Assistant, Speech Communication Department, University of North Dakota. Assisted professors in research into white supremacist rhetoric, and Gandhi's rhetorical ethics. |
| Fall 1990 – Fall 1991 | Graduate Teaching Assistant, Speech Communication Department, University of North Dakota. Introduction to Public Speaking: responsible for grading, assignment design, labs meeting twice weekly; Introduction to Communication: solely responsible for final 4 weeks of course. |

PUBLICATIONS

BOOKS

- ❖ Adams, T., Scollard, S., & Clark, N. (2006). *Internet Effectively: A Beginner's Guide to the World Wide Web*. Boston: Addison-Wesley.
- ❖ Clark, N., & Huglen, M. (2003). *Argument Strategies from Aristotle's Rhetoric*. Belmont, CA: Wadsworth.
- ❖ Adams, T., & Clark, N. (2001). *The Internet: Communicating Effectively with Technology*. Fort Worth, TX: Harcourt Brace.

MULTIMEDIA

- ❖ (2005). *Building on Foundations* [CD-ROM]. Boston: Pearson Custom Publishing.

CHAPTERS

- ❖ (2008). Service-Learning. In D. Schuler (Ed.), *Liberating Voices: A Pattern Language for Communication Revolution*. Cambridge, MA: MIT Press.
- ❖ (2001). Education, Communication, and Consumption: Piping in the Academic Community. In M. Mowbray & C. Werry (Eds.), *Online Communities: Commerce, Community Action, and the Virtual University*, p.92–107. New Jersey: Prentice Hall.

ARTICLES

- ❖ (2005). Both Sides Now. *Serials Review*, 31:4, 284–290.
- ❖ (2002). Crossing the Divide through Service (Learning). *Shaping the Network Society: Patterns for Participation, Action and Change Proceedings*, 289–290.
- ❖ (2002, Winter). Strategic Tool Selection in Distance Education: General Guidelines and a Case Example. *American Association of Behavior and Social Sciences Journal*, 1–8. [Refereed, co-authored with Heather Clark, Ph.D.]
- ❖ (2000). Fractured fairy tales: Slightly twisted invention and arrangement. *Teaching and Learning at Appalachian*, 5, 24–26.
- ❖ (1999). Freedom & Responsibility in the Decent Community: Community Networks and the Communication Decency Act. *Southern Communication Journal*, 64, 259–268.
- ❖ (1996). The critical servant: An Isocratean contribution to critical rhetoric. *Quarterly Journal of Speech*, 82, 111–124. [Refereed]
- ❖ (1993). Open hailing frequencies, Data: Television's reinforcement of technology. *North Dakota Journal of Speech and Theatre*, 6, 53–67. [Refereed]
- ❖ (1992). The end is at hand--really!: Gaining adherence to the dubious claim in North Dakotan apocalyptic rhetoric. *North Dakota Journal of Speech and Theatre*, 5, 23–38. [Refereed]

COMMUNITY-BASED RESEARCH REPORTS

- ❖ (2008). *Trail Conflicts on Rough Ridge & Bass Lake: Report Prepared for the Blue Ridge Parkway*.

ENCYCLOPEDIA ENTRIES

- ❖ (2002). CD-R/CD-ROM/DVD. *Encyclopedia of New Media*. Thousand Oaks, CA: Sage.
- ❖ (2002). Community Networking. *Encyclopedia of New Media*. Thousand Oaks, CA: Sage.
- ❖ (2002). Content Filtering. *Encyclopedia of New Media*. Thousand Oaks, CA: Sage.
- ❖ (2002). E-Mail. *Encyclopedia of New Media*. Thousand Oaks, CA: Sage.
- ❖ (2002). Shockwave. *Encyclopedia of New Media*. Thousand Oaks, CA: Sage.
- ❖ (2002). Synchrony and Asynchrony. *Encyclopedia of New Media*. Thousand Oaks, CA: Sage.
- ❖ (2002). Virus. *Encyclopedia of New Media*. Thousand Oaks, CA: Sage.

REVIEWS

- ❖ (1997). Book review: Theory, text, and context: Issues in Greek rhetoric and oratory. *Southern Communication Journal*, 63, 82–84.
 - ❖ (1996). Home alone with technology: An interview with Neil Postman. *Iowa Journal of Cultural Studies*, 151–159.
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CONFERENCE PARTICIPATION

PRESENTATIONS

- ❖ *Innovative Approaches for CBR: Student Development Issues*. Presented at Learn and Serve America: Higher Education National Community-Based Research Networking Initiative Subgrantee Meeting, Macalester College, St. Paul, MN, Oct. 25–27, 2007.
- ❖ *Perceptions of Community Partners of their Relationships with an Established Service-Learning Program*. Presented at the Southern States Communication Association Convention: Louisville, KY, March 29, 2007.
- ❖ *Getting Groups to Gel: Technology and Indirect Service*. Presented at the North Carolina Campus Compact Conference: Elon, NC Feb. 16, 2005.
- ❖ *The Intersection of Reflection: Critical Rhetoric and Service Learning*. Presented at the National Communication Association Convention: Miami Beach, FL Nov. 19–23, 2003.
- ❖ *Round Pegs and Square Holes: Publishing Texts for Internet Studies*. Presented at the Association of Internet Researchers Convention: Toronto, Ontario, CA Oct. 16–19, 2003.
- ❖ *Experience and Action: Service-learning and Persuasion Nuts and Bolts—A Discussion Circles Approach*. Presented at the National Communication Association Convention: New Orleans, LA Nov. 21–24, 2002.
- ❖ *Crossing the Divide through Service (Learning)*. Presented at the Shaping the Network Society Symposium, Seattle, WA, May 16–19, 2002. **[Refereed]**
- ❖ *Online Journals and Trends in Mass Communication Research*. Presented at the Southern States Communication Association Convention: Winston Salem, NC April 3–7, 2002.
- ❖ *The Look, the Feel, of Electrons: Coding for Credibility*. Presented at the Southern States Communication Association Convention, Lexington, KY, April 4–8, 2001.
- ❖ *You Want to Assess How Many Freshman?: Large-Scale Assessment of Public Speaking*. Presented at the Southern States Communication Association Convention, Lexington, KY, April 4–8, 2001.
- ❖ *Online BBS's, Persuasion, and Service Learning*. Presented at the Campus Compact Service-Learning in Communication Workshop, Minneapolis, MN, March 9–10, 2001.
- ❖ *Atlas Shrugged: Community in the Large Department*. Presented at the National Communication Association Convention: Seattle, WA, Nov. 9–12, 2000.
- ❖ *But What if We "Let" Them Speak?: Faculty Fears, Student Freedoms, and Web-Based Bulletin Boards*. Presented at the National Communication Association Convention: Seattle, WA, Nov. 9–12, 2000.
- ❖ *Education, Communication, and Consumption: Piping in the Academic Community*. Presented at the Rethinking the Human Sciences Convention, Washington D.C., April 7–8, 2000.
- ❖ *No One Knows You're Really Nice: Teaching Power and Persona through Listservs*. Presented at the Southern States Communication Association Convention, Orleans, LA, March 29–April 2, 2000.
- ❖ *The Future of CMC Pedagogy: Courses, Concepts, Texts*. Presented at the National Communication Association Convention, Chicago, IL, Nov. 4–7, 1999. **[Refereed]**
- ❖ *The Mythos of Place and Time: Constructing the Local Community on the Internet*. Presented at the Joint Central and Southern States Communication Associations Convention, St. Louis, MO, Apr. 8–11, 1999. **[Refereed]**
- ❖ *Uses of the Scout Report in Communication Research*. Presented at the Joint Central and Southern States Communication Associations Convention, St. Louis, MO, Apr. 8–11, 1999.
- ❖ *Interacting and Mentoring Across Distance: The Case of Comgrads*. Presented at the National Communication Association Convention: Chicago, IL, Nov. 19–23, 1997.
- ❖ *Freedom and Responsibility in the Decent Community*. Presented at the Carolinas Speech Communication Association Convention: Charleston, SC, Oct. 3–4, 1997.
- ❖ *Fractured Fairy Tales: Slightly Twisted Invention and Arrangement*. Presented at the Speech Communication Association Convention in San Diego, Nov. 23–26, 1996. **[Refereed]**
- ❖ *Give Us This Day Our Daily Bits: Rebinding the Local Community on the Internet*. Presented at the International Communication Association Convention: Chicago, IL, May 23–27, 1996.
- ❖ *Mining the depths: Ideology, technology and environmentalism on seaQuest DSV*. Presented at the International Communication Association Convention: Albuquerque, NM, May 25–29, 1995. **[Refereed]**
- ❖ *The critical servant: An Isocratean contribution to critical rhetoric*. Presented at the Rhetoric in the Disciplines/Rhetoric in the Classroom Conference: Philadelphia, PA, April 19–22, 1995. **[Refereed]**
- ❖ *The unexpected blockbuster: Professor Ochs and the Rhetoric of Agitation and Control*. Presented at the Speech Communication Association Convention: New Orleans, LA, Nov. 19–22, 1994.

- ❖ *A menacing confusion: Extremist rhetoric and constituting "the people" in the Cold War.* Presented at the Speech Communication Association Convention: Miami, FL Nov. 18–21, 1993.
- ❖ *"Open hailing frequencies, Data": Television's reinforcement and compulsion of technology in communication.* Presented at the Speech Communication Association Convention: Miami, FL Nov. 18–21, 1993.
- ❖ *Conflicting narratives: Abortion protest in the media.* Presented at Central States Communication Association/Southern States Communication Association Joint Convention: Lexington, KY April 14–18, 1993. [Refereed]
- ❖ *Radical racists on the verge of merge: Conditions for division on television.* Presented at the Speech Communication Association Convention: Atlanta, GA Oct. 31–Nov. 3, 1991. [Refereed]
- ❖ *The end is at hand--really!: Gaining adherence to the dubious claim in apocalyptic rhetoric.* Presented at the North Dakota Speech and Theater Association Convention: Bismarck, ND Sept. 13, 1991.
- ❖ *Judging the effectiveness of division in radical racist rhetoric.* Presented at the North Dakota Speech and Theater Association Convention: Bismarck, ND Sept. 13, 1991.
- ❖ *Mainstreaming "Race Suicide": Media coverage 1900-1910.* Presented at the Central States Communication Association Convention: Chicago, IL April 11–14, 1991. [Refereed]
- ❖ *Burke's servant How: Otherwise known as strategic criticism.* Presented at the Red River Valley Student Conference: Fargo, ND Spring, 1990.

ORGANIZATION

- ❖ Served as local host for 2001 American Communication Association Conference, held in Boone, NC. Arranged housing, transportation, tours, panels, receptions, meals, book auction, and other aspects.
- ❖ Organized and moderated a day-long Graduate Student Workshop titled "Learning to Live the Life of the Mind—Without Losing It" at the National Communication Association Convention: Chicago, IL, Nov. 19–23, 1997.

RESPONSES

- ❖ Responded to Undergraduate Honors Conference Panel titled "Studies of Computer Mediated Communication" at the Southern States Communication Association Convention: Winston -Salem, NC April 3–7, 2002.
- ❖ Responded to Panel titled "Current Issues in Communication" at the American Communication Association Convention: Lafayette, LA Sept. 30–Oct. 3, 1999.
- ❖ Chaired Panel titled "Sexual Harassment and Education: Silence Is Not Golden" at Iowa Communication Association Convention: Iowa City, IA Sept. 24–25, 1993.
- ❖ Chaired Panel titled "Promoting Unity or Marginalizing Diversity: Mass Media and Social Change" at Central States Communication Association/Southern States Communication Association Joint Convention: Lexington, KY April 14–18, 1993.

LECTURES & WORKSHOPS

- ❖ Led "Community-Based Research Match-making" workshop, Appalachian State University, Boone, NC, Oct. 31, 2008.
- ❖ Panelist for "Advice from Veteran Service-Learning Faculty" workshop, Appalachian State University, Boone, NC, Oct. 1, 2008.
- ❖ Panelist for "Service-Learning 101" workshop, Appalachian State University, Boone, NC, Sept. 26, 2008.
- ❖ Led Workshop for ACT Faculty Fellows titled "Developing Service-Learning Syllabi & Effective Reflection Assignments," Appalachian State University, Boone, NC, Sept. 24, 2008.
- ❖ Panelist for "Enhancing Service-Learning: Syllabi, Assignments, & Reflection" workshop, Appalachian State University, Boone, NC, Oct. 22, 2007.
- ❖ Panelist for "Student Development and Service-Learning: Community Partner Series" workshop, Appalachian State University, Boone, NC, Oct. 10, 2007.
- ❖ Panelist for "Advice from Veteran Service-Learning Faculty" workshop, Appalachian State University, Boone, NC, Oct. 9, 2007.

- ❖ Led Workshop titled “Getting Group Work Going,” Appalachian State University, Boone, NC, Sept. 26, 2007.
- ❖ Led Workshop for ACT Faculty Fellows titled “Developing Service-Learning Syllabi & Effective Reflection Assignments,” Appalachian State University, Boone, NC, Sept. 25, 2007.
- ❖ Attended Summer Institute on Community-Based Research, Tougaloo College, Jackson, MS, June 26-29, 2007.
- ❖ Panelist for “Community-Based Research” workshop, Appalachian State University, Boone, NC, Feb. 14, 2007.
- ❖ Led Workshop for ACT Faculty Fellows titled “Developing Service-Learning Syllabi & Effective Reflection Assignments,” Appalachian State University, Boone, NC, Oct 10, 2006.
- ❖ Panelist for “Service-Learning Preparation” workshop, Appalachian State University, Boone, NC, Sept. 9, 2006.
- ❖ Panelist for “Service Learning: What Is It? How does it work? Why you should get involved!” Workshop, Appalachian State University, Boone, NC, Feb. 8, 2006.
- ❖ Panelist for “Work Smart: How to Prepare for Tenure” Workshop, Appalachian State University, Boone, NC, Jan. 31, 2006.
- ❖ Led Workshop for ACT Faculty Fellows titled “Developing Service-Learning Syllabi & Effective Reflection Assignments,” Appalachian State University, Boone, NC, Oct 4, 2005.
- ❖ Invited panelist for ACT Faculty Fellows Panel Discussion titled “Advice from Veteran Faculty,” Appalachian State University, Boone, NC, Sept. 27, 2005.
- ❖ Concurrent session facilitator for the Welcome and Orientation for New Faculty and Professional Student Development Staff, August 16, 2005.
- ❖ Invited presenter at day-long workshop on Service Learning Syllabus Enhancement at Eastern Carolina University, NC, April 12, 2005.
- ❖ Invited presenter at workshop on Service Learning in Communication at Elon College, NC, March 8, 2005.
- ❖ Led workshop titled “Enhancing Service Learning: Syllabi, Assignments, & Reflections,” Appalachian State University, Boone, NC, Oct 4, 2004.
- ❖ Attended ASCUS (Academic Serials in Communication Unified System) planning meeting, Albany, NC, May 17-19, 2004.
- ❖ Invited participant at the North Carolina Campus Compact/Z. Smith Reynolds Foundation Faculty Development Institute, Charlotte, NC, Feb 4–6, 2004.
- ❖ “Syllabi and Outcomes for Service Learning.” Invited presentation at Service Learning Workshop, Lenoir-Rhyne College, Hickory, NC, Oct 31, 2003.
- ❖ “Service Learning Outcomes in Persuasion.” Invited presentation at Service Learning Workshop, Lenoir-Rhyne College, Hickory, NC, Mar 21, 2003.
- ❖ Keynote Panelist for the North Carolina Campus Compact Service Learning Institute, Elon College, NC, Feb 12, 2003.
- ❖ Workshop on “Faculty Roles & Rewards” at the North Carolina Campus Compact Service Learning Institute, Elon College, NC, Feb 12, 2003.
- ❖ Panelist at a workshop titled "Service Learning: Bringing the Classroom and the Community Together." Boone, NC, March 29, 2001.
- ❖ Panelist at a workshop entitled “Connecting Campus and Community: Building ASU Partnerships Through Service-Learning.” Boone, NC, Oct 17, 2000.
- ❖ Organized and ran a series of workshops for faculty in the ASU Department of Communication on effective email use and webpage design: Boone, NC, Oct. 9–10, 1999.
- ❖ Organized and moderated a roundtable discussion on the “Current State of Computer-Mediated Communication Pedagogy” at the American Communication Association Convention: Reno, NV, Oct 23–25, 1998.
- ❖ Invited Respondant for the Keynote Response Panel, SCA Summer Conference on Graduate Education in Communication, Washington D.C., July 18–21, 1996.
- ❖ Seminar Leader: “Spinning a Comm Studies Web,” Oct. 24, 1995. Discussed the design and implementation of a homepage for the Communication Studies Department.
- ❖ Guest Lecturer: “Virtual Communities: What We Can Learn from Cities on the Internet.” Delivered at the Ninth Annual John Deere Communicators' Conference: Sept. 26–27, 1995.

- ❖ Evaluating Writing Workshop, University of Iowa School of Marketing, Aug. 1994. Led workshop demonstrating writing evaluation techniques to Marketing School GTAs.
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SERVICE

NATIONAL

- ❖ Assistant editor of the *American Communication Journal*, 2000–2003.
- ❖ Board of Directors, American Communication Association, 1998–2002.

REGIONAL

- ❖ *Partnerships: A Journal of Service-Learning and Civic Engagement* Journal Manager, Spring 2008–present.
- ❖ North Carolina Campus Compact Online Journal Initiative Chair, Summer 2007–present.
- ❖ Publications Committee, Southern States Communication Association, Spring 2002–2005.
- ❖ Ad-Hoc Committee for Electronic and Consortium Publishing, Fall 2003–Spring 2005.
- ❖ Watauga County E-Communities Planning Group, Spring 2002–2006. Part of the Rural Internet Access Authority project to reduce the Digital Divide in rural areas of North Carolina.

UNIVERSITY-WIDE

- ❖ Communication Across the Curriculum, Fall 2008–present
- ❖ Academic Integrity Board, Summer 1999–2006, Fall 2008–present
- ❖ Faculty Database Advisory Group, Fall 2007–present
- ❖ Service Learning Council, Spring 2005–present
- ❖ Service Learning Faculty Task-Force, Spring 2004–present
- ❖ Judicial Board Member, Spring 2001–present
- ❖ Carnegie Engaged University Application Team, Spring 2008–Fall 2008
- ❖ Internet Studies Academic Advisory Board, Spring 2002–Summer 2007
- ❖ Library Building Committee, Spring 2001–Spring 2002
- ❖ Part-Time and Non-Tenure Track Faculty, Summer 1999–Summer 2000

COLLEGE

- ❖ IHHS Division of Community Outreach Advisory Committee, Fall 2008–present
- ❖ Fine & Applied Arts Task Force, Fall 2008–present
- ❖ Fine & Applied Arts Technology Committee, Spring 2007–present

DEPARTMENTAL

- ❖ Technology, Fall 2000–Fall 2001, Fall 2003–present (current chair)
- ❖ Evaluation/Assessment, Spring 1999–Spring 2000, Fall 2001–Fall 2003, Fall 2005–Spring 2007, Fall 2008–present
- ❖ Strategic Planning Committee, Fall 2004–present
- ❖ Equal Opportunity Advocate, Fall 2007–Spring 2008
- ❖ Department Personnel Committee, Fall 2002–Spring 2003, Fall 2005–Spring 2008
- ❖ Public Relations, Fall 1999–Spring 2005
- ❖ Curriculum, Fall 1999–Fall 2001

OTHER PROJECTS & SERVICES

- ❖ Faculty Advisor for Adopt a Grandparent Student Organization, 2004–present.
- ❖ *Building on Foundations* CD-ROM Project: creation and updating of a CD-ROM resource for COM 1100 students, Fall 2002–Spring 2005.
- ❖ Reviewer for *Southern Communication Journal*, *Kenneth Burke Journal*, *Journal of Applied Communication Research*.

- ❖ Public Speaking Assessment, 2000–2003. Heading a University-wide assessment project to measure improvement in public speaking skills in cooperation with Institutional Research. Received a grant for release time to conduct this project.
- ❖ Faculty advisor for Tau Kappa Epsilon Fraternity, Fall 2000–Spring 2002
- ❖ Contributed essays to *Reflections*, the annual newsletter for ACT (Appalachian and the Community Together), Fall 2001, 2002, 2004
- ❖ Webmaster for the American Communication Association, Spring 1999–Fall 2000.
- ❖ Fall Assessment: One of four organizers for Fall 1999. Ran a University-wide pilot assessment of incoming freshmen students' public speaking skills in cooperation with Institutional Research.
- ❖ Organized and moderated a series of Student forums for the Department of Communication at Appalachian State University, Spring/Fall 1999.
- ❖ Webmaster for the Department of Communication at Appalachian State University, Spring 1998–present. Responsible for many improvements, including: adding a database for students and alumni to facilitate contacts, adding information on researching on the Internet, building an online appointment program for reserving the department's data projector, and much more.
- ❖ Set-up and moderated several listservs, including one for majors in the department (COMMAJ-L; converted to PANS) and one for Computer-Mediated Communication Pedagogy (CMCPED-L), spring 1998–present.
- ❖ Campaign for Academic Freedom member, University of Iowa, Fall 1994–Spring 1996: Campaigned to remove a restrictive policy that stigmatized "unusual or unexpected materials."
- ❖ Reviewer for the Journal of Broadcasting and Electronic Media, Fall 1994–1996.
- ❖ Comgrads Electronic Hotline Co-Chair, Fall 1994–Summer 1996: Moderator of an e-mail listserv for communication studies graduate students, organized symposia with guest panelists from across the discipline, served as a general trouble-shooter/resource for the hotline.

LOCAL COMMUNITY SERVICE

- ❖ PR Chair, High Country Soccer Association, Fall 2003–Fall 2004
- ❖ MLK Jr Challenge Events Team Leader: 2000–present
- ❖ Service-Learning Projects: 1999–present
- ❖ Coach, Odyssey of the Mind Team, Blowing Rock School, Fall/Spring 1997/8, 1998/9, 2000/1
- ❖ Judge, ASU Debate/IE Tournament, Fall 1997–2000

PROFESSIONAL AFFILIATIONS

- ❖ Southern States Communication Association 1998–present
- ❖ American Communication Association 1997–present
- ❖ National Communication Association 1991–present
- ❖ Carolinas Communication Association 1998–2002

AREAS OF EXPERTISE AND RESEARCH INTERESTS

Classical Greek, Classical Rhetoric, Community-Based Research, Cultural Studies, Internet Communication, Mass Media Criticism, Persuasion, Rhetorical Criticism, Service-Learning, Social Movements, Technology and Culture

REFERENCES

Bruce Gronbeck
Communication Studies
University of Iowa
Iowa City, IA 52242
319-335-0580

Glenda Treadaway
Interim Dean, Fine & Applied Arts
Appalachian State University
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828-262-6311

Shari Galiardi
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